



Fresh from the Farm: Healthy Fundraising for Ontario Schools

What is *Fresh from the Farm*?

Fresh from the Farm was designed to provide a healthy fundraising alternative to schools by selling Ontario-grown fruit and vegetables. Since 2013, 1165 schools have raised over \$1.1 million for school initiatives, selling 2.7 million lb of Ontario produce.

Why Participate?

- Schools keep 40% of sales.
- Families enjoy fresh, Ontario-grown fruit and vegetables.
- *Fresh from the Farm* promotes a healthy school environment while providing an opportunity for students to raise money for school initiatives.
- Provides opportunities for students to learn about agri-food and healthy eating
- Supports Ontario farmers and our local economy

What are the Ontario-grown Bundles for sale?



Bundle A @ \$14.00:

- 5 lb white potatoes
- 3 lb sweet potatoes
- 3 lb yellow onions
- 3 lb carrots

Bundle B @ \$15.00:

- 8 lb Empire apples

How does it Work?

- Students collect orders and funds.
- Students/parents submit orders and payment online by October 10 via <https://cadsbeo.schoolcashionline.com>.
- Deliveries take place November 5 - December 6.
- A 10 day advance delivery notice will be provided, with date and time (am or pm). Orders cannot be stored, and must be picked up from the school on the delivery day.
- On the delivery day, volunteers receive product and package vegetables (Bundle A) into *Fresh from the Farm* bags. Apples (Bundle B) arrive pre-packaged in a poly bag or box.

Instructions to Parents and Students

1. Record customer orders and complete the customer information on the Student Order Tracking Sheet for your own records.
2. Collect payment and submit **orders and payment** via your School Cash Online account by midnight, October 10th.
3. Keep your Student Order Tracking Sheet for reference when distributing your orders.

We appreciate your support – helping our students fundraise in a *healthier way!*



For more information email contact@freshfromfarm.ca or visit www.freshfromfarm.ca